Deur Alida Smit 2010

Entrepreneurs lê na aan die hart van 'n gesonde ekonomie en is een van die grootste drywers van ekonomiese groei. Hierdie sektor moenie onderskat word nie aangesien dit bydra tot die skepping van volhoubare werksgeleenthede.

Drie basiese beginsels wat 'n besigheid suksesvol maak:

1. ***Wees passievol:***
   Dit is baie belangrik om passievol en toegewyd te wees aan jou besigheid en bo alles te geniet wat jy doen.

2. ***Bly gefokus***:
   Wees doelgerig en moenie toelaat dat jy voeling verloor met die kern van jou besigheid nie. Geen besigheid wat suksesvol is het baie prioriteite nie. Hou jou doelwitte min, maar maak seker hulle word uitgevoer.

3. ***Prioritiseer jou hulpbronne:***
   Die belangrikste hulpbronne vir enige besigheid is mense en geld. Maak seker dat jy altyd die beste mense aanstel. Dit is baie belangrik om jou besigheidsuitgawes te prioritiseer en voortdurende evaluasie te doen om vas te stel hoe hierdie uitgawes jou kernbesigheid beïnvloed.

'n Tendens wat onlangs baie geslaagd was is familiebesighede. Hierdie besigheidstruktuur het gedurende die laaste paar dekades bewys dat dit van die suksesvolste was. Die rede hiervoor is die verandering in die besigheidsomgewing as gevolg van transformasie en gevolglik die ontoegangklikheid van werksgeleenthede in die Staatsdiens en korporatiewe sakewereld. Entrepreneurskap kan egter onder die moeilikste omstandighede floreer aangesien die basiese boustene daarvan steeds kreatiwiteit en innovasie bly.

MIND OF AN ENTREPRENEUR

Watch, listen and learn...
You can't know it all yourself
Anyone who thinks they do...
Is destined for mediocrity

Donald Trump

Rudyard Kipling

**If you can keep your head when all about you are losing theirs and blaming it on you,
If you can trust yourself when all men doubt you, but make allowance for their doubting too;
If you can wait and not be tired by waiting, or being lied about, don't deal in lies,
Or being hated, don't give way to hating, and yet don't look too good, nor talk too wise:**

**If you can dream - and not make dreams your master,
If you can think - and not make thoughts your aim;
If you can meet with Triumph and Disaster and treat those two impostors just the same;
If you can bear to hear the truth you've spoken twisted by knaves to make a trap for fools,
Or watch the things you gave your life to, broken, and stoop and build 'em up with worn-out tools:
If you can make one heap of all your winnings and risk it all on one turn of pitch-and-toss,
And lose, and start again at your beginnings and never breathe a word about your loss;**

**If you can force your heart and nerve and sinew to serve your turn long after they are gone,
And so hold on when there is nothing in you except the Will which says to them: "Hold on!"
If you can talk with crowds and keep your virtue, or walk with kings - nor lose the common touch,
If neither foes nor loving friends can hurt you,
If all men count with you, but none too much;
If you can fill the unforgiving minute with sixty seconds' worth of distance run,
Yours is the Earth and everything that's in it,
And - which is more - you'll be a Man, my son!**

Suksesvolle Besigheid

Anria van Heerden

Eerstens is dit baie belangrik om georganiseerd te wees – maak vir jouself lysies en verseker so jy vergeet niks nie.

- **Hou rekords – dit help om probleem areas vroegtydig te identifiseer en aan te spreek.**
- **Ken jou kompetisie en analiseer hulle – hulle doen dalk iets reg wat jy ook in jou besigheid kan aanwend en dit kan lei tot groter winse.**
- **Verstaan die risiko's wat jy het en ook die belongings wat hierdie risiko's inhou. Vra jouself wat is die slegste ding wat kan gebeur, dit behoort jou in staat te stel om berekende risiko's te kan neem.**
- **Wees kreatief – wees altyd op die uitkyk na nuwe idees en maniere om jou besigheid te verbeter. Wees oop vir nuwe strategiee.**
- **Bly gefokus – onthou rome is nie in een dag gebou nie, moenie moedeloos word as elke dag nie volgens jou pype dans nie.**
- **Wees bereid om opofferings te maak en maak seker jou gesin is ook bereid om hierdie opofferings saam met jou te maak.**
- **Seker die belangrikse vir my is om goeie diens te lewer. Daar is geen beter resep om kliente te behou of verwysings te kry nie. Dink aan jouself, jy sal altyd terug gaan daar waar mense vrolik en vriendelik was om jou te help of regtig 'n verskil probeer maak het.**

Ek hoop regtig hierdie help julle met julle besighede en onthou daar is geen vinnig ryk word metode nie. Harde werk, lang ure en vertroue in jouself is belangrik. Maak seker jou basiese resep is reg, dan sal al die ander dinge vanself kom.

Excerpt from the Management Meeting held 21 July 2011

ECONOMIC DEVELOPMENT

-CBD Development- upgrade and new developments
-Airport project – committee for development reinstatement
-Burgersentrum upgrade
-Analysis of all sources of funding available
-Water analysis of the area for future development
-Golf Estate
-Sites available – Industrial, business and housing
-Subsidies available for investors
-Dysselsdorp rural development
-Sewage system upgrade
-Car guards / Parking
-Tourism – marketing & development

STRATEGIC PARTNERS

- Greater Oudtshoorn Tourism Bureau
  Niel Els mentioned that De Rust had received the award for the Town of the Year.
  A letter of congratulations would be sent to De Rust by the Chamber.

- Red Door
  Attie Philander mentioned that SEDA would be taking over the Red Door offices as at the 31 March 2012.

COMMUNITY

-South Cape College Bursaries
24 students had been provided with bursaries this year and the total of R207 000.00 needs to be paid over to the University of the Free State.

NETWORK EVENINGS

Planning is currently in process for the network evenings and Jurgens Meyer would finalise dates with the guest speaker. It was suggested that a formal function be arranged to take place in November.

BUSINESS LEADER

Schalk le Roux endeavoured to send out an email regarding the Business Leader award as well as the Business Personality award.

ANIMAL PROTECTION ASSOCIATION

Hennie Davel will prepare an email which is to be sent to the members regarding this association.

BUSINESS PRINCIPLES

A discussion took place regarding certain businesses in Oudtshoorn that do not abide by business principles such as SARS, UIF, etc.

An enquiry would be made to SARS, etc. to obtain their opinions on the situation.

It was mentioned that certain businesses existed where those working there also used the premises for permanent accommodation.

Why is Good Customer Service Vital ?

It's simply because customers are turning their backs on businesses that do not deliver value. And good customer service adds value! There's no way around it. No shortcuts. Customers demand value for money, or they are out of the door.
Usually, forever!

And if that customer feels bad about how he or she has been treated, she will tell her friends about it. Or even worse, drop a note in a user group or other forum that is heavily trafficked.
Before you know it, you're out of business!

On the other hand, if you deliver legendary customer support, this same mechanism could work really well for you.
In the meantime, you're converting ordinary customers into lifetime customers, just by delivering extraordinary service.

BESIGHEIDSKAMER GHOLFDAG
3 AUGUSTUS 2011

Geborg deur: HOORN

Baie dankie aan ons voorsitter, Jacobus Maloney, asook Hennie Davel (fotos) en Susan White vir hul teenwoordigheid.

'n Spesiale woord van dank aan Fanie Fourie wie die Borgskap bord geskenk het en op datum hou !

CALENDAR

AUGUST / SEPTEMBER 2011

2 – 7 AUG	Hoerskool Odn Jeugkuns & Foto Week
4 – 7 AUG	Klein Karoo Klassique
5 – 7 AUG	Storms River Traverse Tel: 044 203 3733
6 AUGUST	MTB Cycling – Kammanassie Bergspook Tel: 084 279 1065
13 AUGUST	MTB Cycling – Trans Baviaans Tel: 084 279 1065
15 AUGUST	Odn Music Society Concert- Neelsie
20 AUGUST	MTB Cycling – Eight Bells Tel: 082 416 5069
26 AUGUST	Laerskool Wesbank kermis
27 AUGUST	Road Bike Cycling – Interprovincial Tel: 073 194 2948
31 AUG – 4 SEPT	Herold Landbou Fees Tel: 044 272 8304
3 SEPTEMBER	Rd / MTB cycling – Agri Herold Tel: 084 279 1065
9 - 11 SEPT	MTB Cycling – Honey Trail Plett & Mbay
17 SEPTEMBER	Rd Bike Cycling – Oudtshoorn Tel: 073 194 2948
24 SEPTEMBER	NG Kerk Odn Wes Bazaar Tel: 044 272 3414
25 SEPTEMBER	MTB Cycling Karoo 2 Coast Tel: 082 851 3622
29 SEPTEMBER	Uniondale Skou Tel: 083 272 858
29 SEPT – 2 OCT	40th Odn Scale RC Airshow – Odn Airport Tel: Fanie Fourie - 082 897 8251

*Do you know of any event taking place that does **not** appear on the above list?*

Let Helen know at 044 272 6637 or business@odnchamber.co.za

En die Wenners Is...

Eerste Plek: Rudi Harmse & Piet Van Der Heever (41 punte)

Tweede Plek: Gideon Badenhorst & Deon Barnard (40 punte)

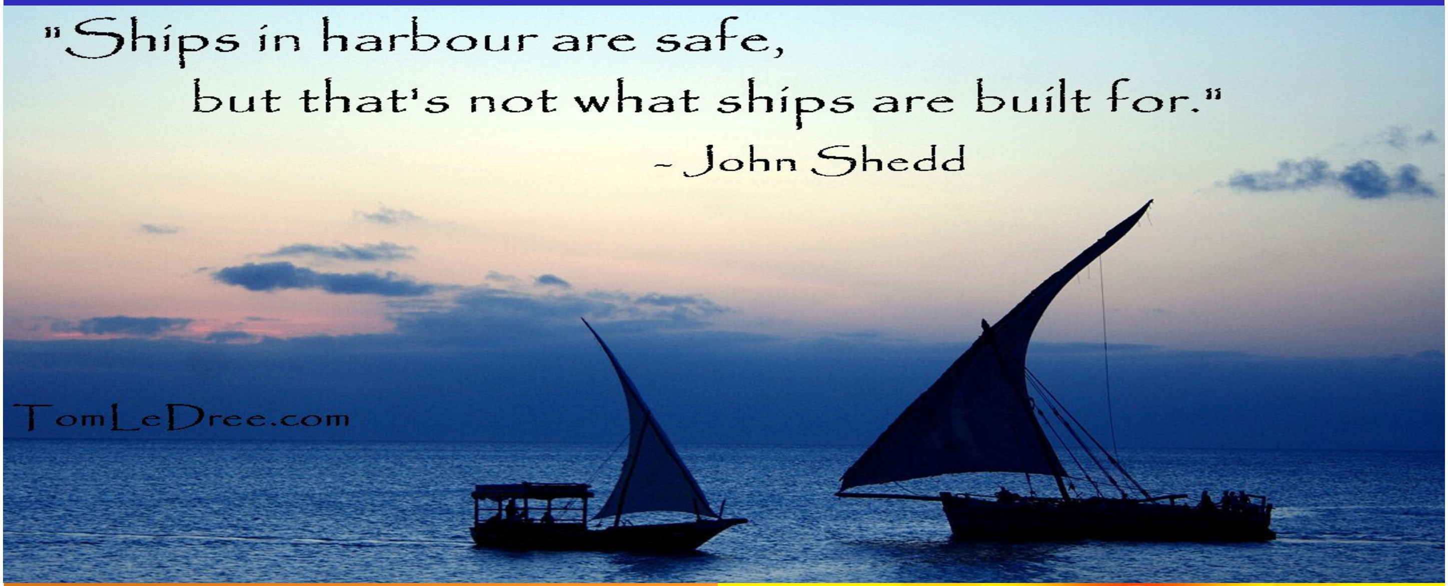
Derde Plek: Paul Stroebel & Japie Marais (40 punte)

Welcome to our New Members / Welkom aan ons Nuwe Lede

Surval Boutique Olive Estate
Sebastian Burger
Tel: 084 600 3786 / 087 350 1950

Bronco's Restaurant
George Smith
4 Baron van Reede St., Odn
Tel: 044 272 8054

Pam Golding Properties
Jacques De Beer
8 Baron van Reede St., Odn
Tel: 044 272 2822



Ondersteun lede van die Oudtshoorn Besigheidskamer. 'n Volledige ledelys is beskikbaar op ons webwerf by
www.odnchamber.co.za

OUDTSHOORN INFO

Members of the Oudtshoorn Business Chamber get a full advert for their businesses for R175 per year on the Oudtshoorn Info website.

Contact Greg: 044 272 0041

Oudtshoorn's Twin City in the Netherlands - Alphen aan den Rijn

Gemeente Alphen aan den Rijn

Visit their website at:
www.alphenaandenrijn.nl

ONTMOET TWEE VAN ONS NUUTSTE LEDE

Pam Golding Eiendomme het die Oudtshoornkantoor begin Februarie 2005 oopgemaak.
Ons is dus al 6 jaar en 6 maande in Oudtshoorn.

Ons bemarkingsarea strek vanaf Uniondale, De Rust, Oudtshoorn, Calitzdorp tot by Ladismith.

Ons bemark residensiële-, kommersiële-eiendomme, plase en besighede.

Ons huurboek word bedryf onder die Kango Eiendomme vaandel.

Ons is in totaal 8 agente.
Ek is die alleeneienaar van die Franchise.

Skakel ons gerus vir gratis waardasies of enige raad rakende die koop of verkoop van u eiendom.

PAM GOLDING

PROPERTIES

Tel: 044 - 272 2822 Jacques de Beer (CEA)