



Julie 2010

AFTERALL Newsletter

What is the Chamber worth to me?

GLADIATOR

LEADERSHIP

Remember the heart-pounding, soul-stirring message of the movie *Gladiator*? Remember how Maximus, the Russell Crowe character, rallied his men around him and led them to victory, even in the face of almost certain defeat? Remember his “envision the goal” technique for getting through the horrors of battle? Now, consider the leadership in your own company. Any gladiators in the ranks? Are you a gladiator?

The time is right for a more heroic style of leadership. Desperate times lend themselves to the rise of gladiators. Instead of seeing today’s economy as a negative, executives should view it as an opportunity in disguise—a chance to position your organization for the inevitable economic upswing. Here are eight virtues of *Gladiator* Leadership.

1. Gladiators have a mission for which they feel real passion. Call it a purpose, an obsession, a calling: whatever the terminology, good leaders have a defining mission in their life. This mission, above all other traits, separates managers from leaders. In *Gladiator*, Maximus lived for the mission of killing the evil usurper Commodus and restoring Rome to the values that made her great.
2. Gladiators create a vision. Having and communicating a clear picture of a future goal will lead to its achievement. Dare to think great! Maximus helped his fellow gladiators see that they could overthrow their enemies and survive the horror of the battles they were forced to participate in. In business, a leader may create an “enemy”—the economy, the competition, inefficiency—to challenge the energies of his or her people and give them something to fight for.
3. Gladiators lead from the front—they don’t dictate from the back. In the movie, both when Maximus was a general and a gladiator, he fought up front where the firestorm was heaviest. So does a good business leader. Working “in the trenches” shows you’re not afraid to get your hands dirty, it helps you fully understand the issues your “soldiers” are facing, and inspires loyalty in your troops.
4. Gladiators know there is strength in teams. Where would Maximus have been if he hadn’t trusted his men to fight with him and cover his back? Likewise, where would you be without your employees? While the gladiator leader has the skills to draw people together, he doesn’t hog the spotlight. He has care and compassion for his team and wants every member to be recognized for his or her efforts. This is especially important in a time when the old style “command and control” structure is waning. Younger workers (Generations X and Y) tend to be loyal to their coworkers rather than the traditional “organization.”
5. Gladiators encourage risk-taking. In the Roman Empire, gladiators were expected to die with honor. Refusing to lie down and let one’s opponents win was bucking the status quo. (And certainly, killing the reigning emperor—however corrupt—simply was not done!) If a company does not examine its way of doing things, if it does not push out its boundaries, if it never makes mistakes, it may become road kill.
6. Gladiators keep their heads in a crisis. Maximus had to think on his feet and refuse to give into terror and panic. He faced the most formidable foes calmly and with focus. Business leaders must do the same. They must take a position and defend it when things go awry. Being graceful and brave under fire is the surest way to build credibility—a necessity for sound leadership. Gladiators don’t retreat due to the slowing economy, but look for the opportunity under their feet.
7. Gladiators prepare for battle 24 hours a day. Essentially, a Roman gladiator was a fighting machine. To stay alive, his mind had to be constantly on the upcoming battle. Business leaders, likewise, must be obsessed with training and developing their people in good times and bad. People need and want to hone their individual skills and “sharpen their swords.” Furthermore, good leaders must constantly learn what’s necessary to survive and unlearn the “old rules.” Just because a management style worked a decade ago does not mean it will work in today’s economy—good leaders evolve with the times.
8. Gladiators are teachers and mentors. Maximus taught his men the lessons they would need to survive in their new role as gladiators. In today’s rapidly changing environment, leaders must also teach and train those who may soon replace them. We are not necessarily talking about formal classroom training. We need leaders talking to people in the hallway, in the restaurant . . . everywhere. Everyone should be mentoring someone.

Excerpt from the Management Meeting held 17 June 2010

ODN MUNICIPALITY

Melcus Nel discussed the letter that had been sent to the Speaker of the Odn Municipality and copied to the Mayor and Municipal Manager. He requested that Helen Butler follow up this correspondence and arrange a meeting with the council to take place after the World Cup Soccer event.

OUTDSHOORN ECONOMIC FORUM

Melcus Nel discussed the letter that had been sent to the chairman of the OEF and distributed to the Management members. He said that it was clear that the composition of members of the OEF and their mandates from the various organisations needed to be revisited. He stressed that it was imperative that the OEF was representative of all the relevant parties.

DYSSELSDORP DEVELOPMENT

Attie Philander provided information regarding this development. He discussed the four bakeries that would be opened in the area.

KKNK

Melcus Nel pointed out that after discussions had been conducted with the KKNK and the need had been identified for a Local Steering Committee, but to date this had not materialised.

Liesel le roux suggested the possibility of having another feedback session of 2010 KKNK, over a lunchtime.

A discussion ensued regarding the 'free' stalls and the allocation thereof.

CENTRE OF HOPE

Melcus Nel reported that the Section 28 training had commenced at the Centre of Hope.

An article had been published to this regard.

SUID KAAP STEREO

The new directors of the radio station have displayed the impression that they have the intention of playing a reconciliatory role in the community. Their studio has been set up in St. John Street.

AHI WEBSITE

Melcus Nel stressed that this website should be introduced at a network evening as soon as possible after the KKNK feedback meeting.

GENERAL VALUATION ROLL

The meeting was made aware of the municipal notice to this effect and Helen Butler was requested to obtain further information about this issue.

It is imperative that the community of Oudtshoorn become aware of the various notices published by the municipality and how it affects them.

UPGRADING OF THE CBD

To date no upgrading of the CBD has materialised. It was established that the municipality had no funds available for this upgrade and that the OEF would need to raise the point when discussing the priorities for the LED plan.

A discussion ensued regarding the allocation of Treasury funding for projects which never materialised.

TAWWE TYE Darelle Scheepers

Dit is gedurende moeilike tye dat ware entrepreneurskap gebore word. Regte entrepreneurs sien uitdagings as geleentheid.

Die feit dat jy jou eie besigheid het, maak nie noodwendig van jou 'n entrepreneur nie. Dit beteken slegs jy betaal jou eie salaris. Ware entrepreneurs is kreatief, hulle hou aan en is passievol oor die lewe. Hulle jaag hulle drome na, tawwe tye of te nie.

As entrepreneur of sakepersoon behoort jy nou aandag te gee aan die ontwikkeling van jou eie kreatiwiteit deur te fokus op oplossings eerder as op probleme. "What's the use of having a mind if you can't change the way you think?" Deur slegs te fokus op die negatiewe, demp kreatiewe denke en die ergste van alles is, dit trek nog meer moeilikheid na jou toe aan.

Moenie nou sit en kla en grens oor die olieprys, rentekoers, diefstal, inbrake, ens nie. Die vraag is: "Wat gaan jy hieromtrent doen en hoe gaan jy jou besigheid aanpas om te oorleef deur hierdie moeilike tyd?"

Enige ekonomie gaan deur siklusse en een of ander tyd moet die kurwe weer opwaarts beweeg. Dus fokus nou op die volgende en maak seker jy posisioneer jouself reg wanner die wiel draai. Werk aan jou houding en bly gefokus.

Sylvester Stallone het gesê: "It doesn't matter how hard you get hit. It's about how hard you get hit and you still manage to get up and get going!"



11.6 - 12.7.10 SCHOOL HOLIDAYS
 Tot einde Julie Kunsuitstalling by Moooi
 (Rooiheuvel)

- 11.6 - 11.7.10 FIFA Soccer World Cup SA
- 2.7.10 Knysna Oyster Festival
- 3.7.10 Pick 'n Pay Argus Cycle Tour (Knysna)
- 7.8.10 Fietsry Kamanassie MTB (Odn)
- 9.8.10 Atletiek - Woman's Day 10 km (Odn)
- 7 - 8.8.10 Oudtshoorn Dog Show Weekend
- 20.8.10 Garden Route Wedding Expo (George)
- 28.8.10 Fietsry, Herold Landboufees MTB (Odn)
- 18.9.10 Whisky, Whales & Jazz Festival (Plett)
- 24.9.10 Run/Walk 4 Life 10 km (Odn)
- 24.9.10 Odn Mountain Bike Marathon (Odn)
- 29.9 - 3.10.10 Klein Karoo Klassique (Odn)
- 9.10.10 Odn Fietse Padfietsren (Odn)
- 14.10.10 Lamprecht & Meyer Business Relay
- 16.10.10 Atletiek - Meiringspoort

ODN BESIGHEIDSKAMER
GHOLFDAG
Woensdag 28 Julie 2010



Kontak Helen : 044 272 6637

OUTDSHOORN INFO

Members of the Oudtshoorn Business Chamber get a full advert for their businesses for R175 per year on the Oudtshoorn Info website.

Contact Greg: 044 272 0041

Weet u van iets wat in Oudtshoorn gebeur wat nie hierbo verskyn nie?

Kontak Helen by tel 044 272 6637

Ondersteun lede van die Oudtshoorn Besigheidskamer. 'n Volledige lys is beskikbaar op ons webwerf by: www.odnchamber.co.za

YOUR CHAMBER

As the **OUTDSHOORN BUSINESS CHAMBER** moves forward and we try to deliver more, we require the assistance of our members to share their successes, developments and expertise with us – communication is a two way street – we are only as strong as our members. If there are areas in which members think we are weak, we would like to know about this so that we may improve our service and the manner in which our experienced staff deliver to our members.



Hard work is the key to success

OFFICE HOURS	
	PST
Mon.	9am to 5pm
Tue.	9am to 5pm
Wed.	9am to 5pm
Thu.	9am to 5pm
Fri.	9am to 5pm
Sat.	Closed
Sun.	Closed
Holidays	Closed

PLEASE SUPPORT OUR MEMBERS/ONDERSTEUN ONS LEDE