

# The Chamber Movement in 2010

**NEREN RAU**  
**SACCI CEO**

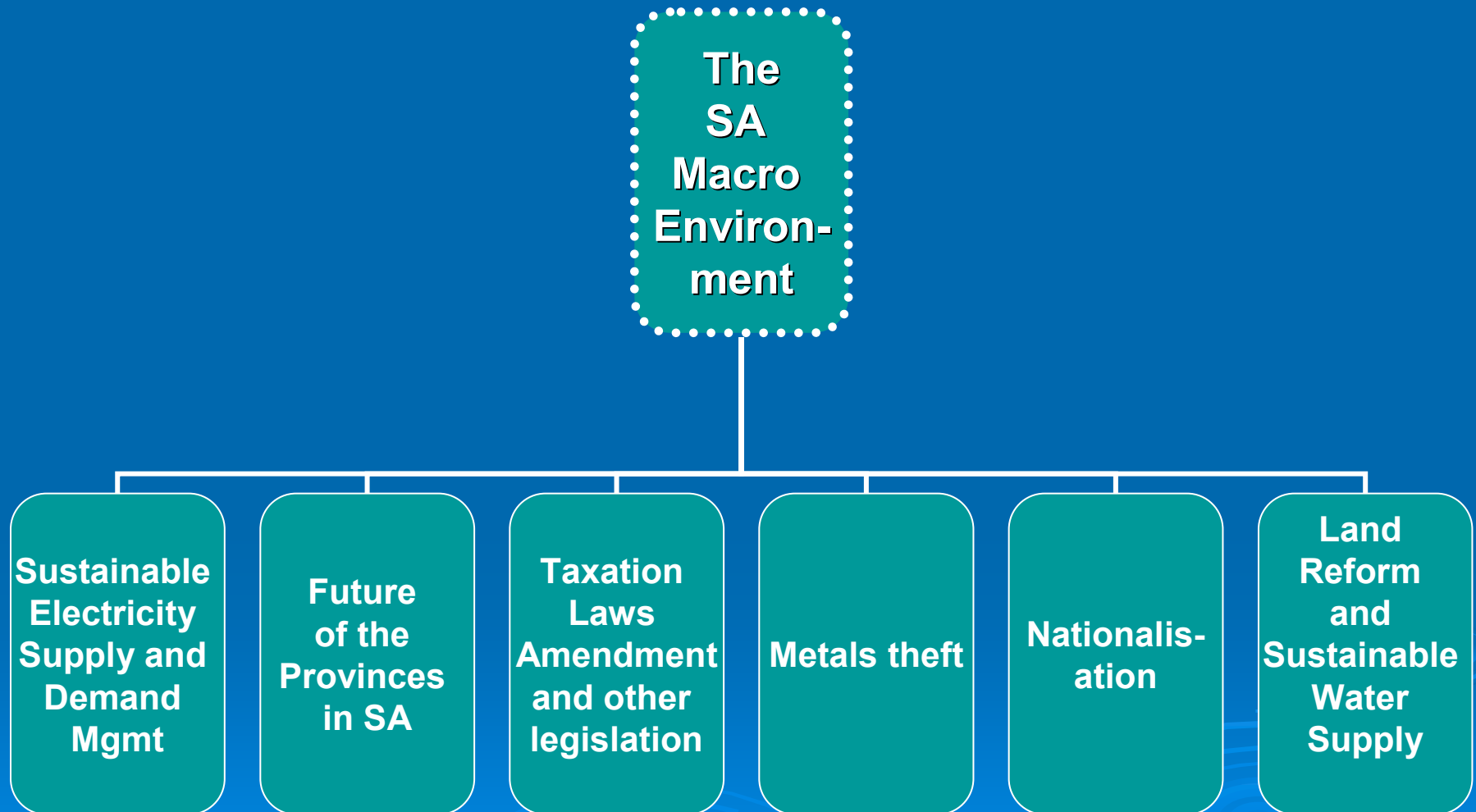
**SEPTEMBER 2010**



# Presentation Overview

- **Responsiveness to the business environment**
- **The role of the Chamber Movement**
- **An economic partnership focus**

# National Policy Agenda



# Business Advocacy Agenda

The  
SA  
Business  
Environ-  
ment

Impact of  
BBBEE  
on  
local firms  
and MNCs

National  
Strikes,  
Labour  
Demands  
and  
Business  
Rights

The  
Skills  
Challenge  
and  
Entitlement

Business  
Interaction  
with the  
Competition  
Commission

Progressing  
informal  
business  
into the  
formal  
economy

Impact  
of a  
Strong  
Exchange  
Rate on  
Business

# The Confidence Game

## SACCI Trade and Confidence Indicators

INDI	Feb	Mar	Apr	May	Jun	Jul
BCI	83.0	84	84.2	82	84.8	84.3
TAI	54	56	47	51	48	49
TEI	68	64	63	61	61	64
EMPL	57	54	54	51	50	51



# Product / Service Portfolio

- **Information**
- **Opportunities**
- **Policy and Advocacy**
- **ICCSA, ATA Carnets and Certificates of Origin**
- **Immediate ROI: Productivity SA, NCPC**



# Chambers: National- Regional-Local Integration

- **Isolation vs Communalilty**
- **Free Markets and Free Enterprise**
- **Battles for Business: media, direct engagement with govt / labour, NEDLAC**
- **Agendas for political engagement**
- **Events, Trade Bulletins and Missions**

# Growth Strategies

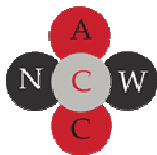
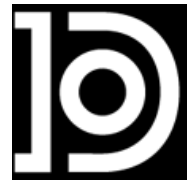
- **Chamber Provincial Structure**
- **Expanding influence**
- **Growth through partnerships**
- **Influence through campaigns**
- **Innovative processes for engagement**
- **Publications and assessment tools**

# Leveraging Partnerships

- **SARB-SACCI Quarterly Bilaterals**
- **COGTA-SACCI Quarterly Bilaterals**
- **Ministerial Engagements: Trade and Industry, Labour, Energy, Public Enterprises, Finance, Higher Education**

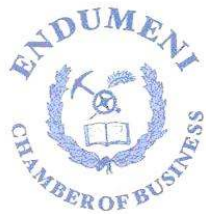
# Leveraging Partnerships

- **CIPRO, SARS, National Treasury, ACTSA, Free Market Foundation, Institute of Race Relations, NatGrowth, SAIIA, Universities (UJ, VuT), WWF**
- **Foreign dignitaries**
- **Diplomatic Corps**



North West African Chamber of Commerce







We make it visible.





# Values for the Movement

- **Support one another in a spirit of unity and constructive progress**
- **Support and realign around a national vision for business**
- **Support members in difficulty in the realization that a strong, pervasive chamber movement yields benefits for all**
- **Common purpose of driving economic growth through and for our members**